

SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

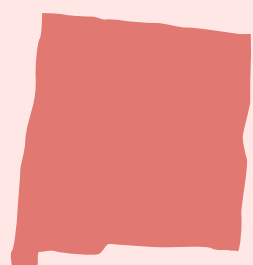
REGION 6: SOUTHWEST ADA CENTER



THE POPULATION IN REGION 6

ARKANSAS, LOUISIANA, NEW MEXICO, OKLAHOMA, AND TEXAS

49.1%
of the population identifies as racial or ethnic minorities



13.6 Million
Hispanic or Latino Americans

40% of Texas's population and 49% of New Mexico's population identifies as Hispanic/Latino

22.6%
of the region speaks Spanish



THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



PART 1: EXPERT CONSULTATION INTERVIEWS

WHAT DO COMMUNITY MEMBERS HAVE TO SAY

BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Stigma about mental health and disabilities
- Technology

RECOMMENDATIONS

- Community training
- Specific educational sessions for mental health
- Partner with community leaders
- Representation

"Our community needs more education about disability, what it is, what is basic, in fact, disability etiquette, not really about the ADA, but just disability in general."

"People are afraid of being rejected"

"More social support groups where they can share others experiences so they can learn."

"We need more resources about mental health. Here in AK, some institutions were closed, so there is not enough capacity to provide those services."

CONSIDER THESE SPECIFIC STRATEGIES

- 1 Continue outreach efforts across the region and develop new connections with the Latino/Hispanic community in Texas and New Mexico (as they have the highest Latino population in the region), and in other states in the region as this community continues to grow.
- 2 Connect with local radio stations and use social media for networking
- 3 Connect with local community partners and organizations

For more information please visit: www.southwestada.org

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