

SPANISH LANGUAGE OUTREACH

How ADA information can be better delivered to Spanish-speaking communities

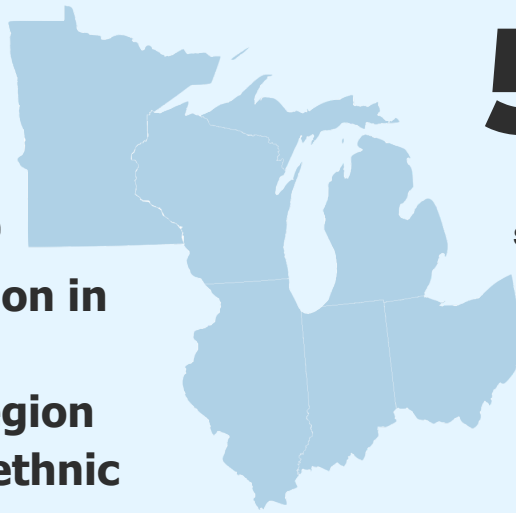
REGION 5: GREAT LAKES ADA CENTER



THE POPULATION IN REGION 5

MICHIGAN, ILLINOIS, INDIANA, OHIO, WISCONSIN, AND MINNESOTA

27%
of the total population in the Great Lakes ADA region identify as racial or ethnic minorities



5.7%
of the region speaks Spanish

Illinois has the largest group of Spanish speakers in Region 5, with 2.5 million individuals identifying as Hispanic or Latino

THE SLO PROJECT

The Spanish Language Outreach Project (SLO) is a 5-year collaborative national initiative of the ADA National Network ten regional ADA Centers and the ADA Knowledge Translation Center.



PART 1: EXPERT CONSULTATION INTERVIEWS

WHAT DO COMMUNITY MEMBERS HAVE TO SAY

BARRIERS IDENTIFIED

- Language barriers
- Fear and lack of trust
- Lack of awareness to resources
- Lack of education on disability/disability awareness
- Immigration

RECOMMENDATIONS

- Culturally competency trainings for staff in organizations
- Educational session on disability rights and ADA
- Partner with community leaders
- Make information applicable and easy to understand

“We need more access to the information that could benefit the community all around because realistically that's one of the biggest barriers in many communities. If you don't have a son, daughter, granddaughter who's fluent in English and can help you translate something, like where do you go?”

“For example, do they [immigrants] even get access to know their rights? I'm going to say that I don't think so.”

“Having representation matters, having staff that are culturally competent matters.”

CONSIDER THESE SPECIFIC STRATEGIES

- 1** Continue outreach efforts across the region and look for connections with the Latino/Hispanic community in the in Illinois (as one of the states with most Latinos), and in other states in the region as this community continues to grow.
- 2** Connect with local community partners and organizations
- 3** Connect with local radio stations to build connections that can spread information about the ADA

For more information please visit: www.adagreatlakes.org

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